



## NATIONAL LITERACY MONTH, SEPTEMBER 2023

### CONCEPT NOTE

#### 1. BACKGROUND

Rwanda's National Literacy Month (NLM) serves to remind the international community and Rwandans that literacy is a human right and the foundation of all learning. Parents and the entire community play an important role in supporting children as they learn to read. The NLM will officially be launched with the Soma Rwanda Celebration of International Literacy Day on September 11<sup>th</sup>, 2023, and the close of National Literacy Month will happen on September 29<sup>th</sup>, 2023. Soma Rwanda members and ministries will conduct literacy promotion activities, including reading festivals, and book fairs, throughout the month targeting children of different profiles and contexts, families, and the wider community to foster a culture of reading. These activities will be publicized by the Soma Rwanda platform, the media and by members' promotional channels.

Literacy is a key component of the fundamental right to education and a critical foundation for independent learning. As a major driver of socioeconomic transformation, it is also critical to achieving the Sustainable Development Goals (SDGs) highlighted by UNESCO.

#### 2. THEMES AND KEY MESSAGES

**"Promoting literacy for a world in transition: Building the foundation for sustainable and peaceful societies"** is the topic for International Literacy Day 2023 as UNESCO's theme. This subject encourages us to Join efforts to accelerate progress towards the achievement of the Sustainable Development Goal 4 (SDG4) on education and lifelong learning and to reflect on the role of literacy in building more inclusive, and sustainable societies.

Soma Rwanda members have customized the international literacy theme to adapt it to the current Rwandan context. The following theme is proposed for International Literacy Day and National Literacy Month in Rwanda: **"Promoting literacy for all to enhance foundational learning"**, with weekly sub-themes linked to the main theme as follows:

##### **Week 1&2 September 1<sup>st</sup> – 10<sup>th</sup>**

Promoting a culture of reading for strong foundational learning.

##### **Week 3 September 11<sup>th</sup> – 17<sup>th</sup>**

Creating time and space for reading and read together at home and in the community.

##### **Week 4 September 18<sup>th</sup> – 24<sup>th</sup>**

Avail accessible and inclusive print and digital reading materials.

##### **Week 5 September 25<sup>th</sup> – 30<sup>th</sup>**

Functional reading spaces for sustainable peace and positive values.

All these themes offer opportunities to:

- Encourage parents/caregivers to play a more active and effective role in supporting young children's learning for foundational skills.
- Strengthen children's motivation to engage and remain in literacy learning and the quality and variety of such literacy-stimulating environments at home, at work, in the community and in society. Children and communities will be encouraged to make use of available reading materials and resources existing in community libraries and reading clubs by encouraging to borrow books for use at home,
- Provide the opportunity to leverage and harness our rich physical, social, and cultural environment. Children, educators, communities, and the wider society are invited to engage in activities to develop not only the knowledge of reading and writing, but also critical thinking and aesthetic nature of literacy. Leverage the existing progress and transformation in the development of literacy learning activities while setting the stage for lifelong learning.
- Increase awareness of diverse literacy learning activities centered on needs of children, youth and adults based on new knowledge and evidence related to effective policies, systems, governance, programs, teaching and learning practice, and monitoring of learning spaces.
- Strengthen the learning pathways between informal, non-formal and formal education systems and account for the literacy learning outcomes taking place in the unconventional spaces.
- **Promote a culture of peace and tolerance within the Rwandan community.**

To promote foundational learning, teachers, parents/caregivers, educators, and the entire community are encouraged to engage in learning which goes beyond the realms of the traditional classroom. These spaces can include the workplace, the community, the library, the home, among other places. It is vital that we enrich our students' experiential background by immersing them in authentic learning spaces that will redound to their overall education. Teachers, parents, children and the wider community will be informed about existing spaces for reading, both physical and digital, with special focus on spaces with inclusive features as well as how they can access them. Children with disabilities and other special needs will be targeted. Emphasis will be made on the role of parents, teachers, and the community in supporting children to use various spaces for reading to learn and read at school, at home, and in the wider community. Messaging will also draw from the National Strategy for Accelerated Foundational Learning goals to ensure alignment.

### **3. KEY MESSAGES**

During the National Literacy Month, selected messages will be shared via different channels to raise awareness about spaces for reading in Rwanda and beyond. Emphasis will be put on



inclusive, stimulating, accessible and safe spaces for reading to promote both digital and print content.



Audience	Key Messages	Ubutumwa bw' ingenzi
Children	Literacy is the foundation of all future learning and academic success. Make time to read and help each other to improve your reading and writing.	Gusoma no kwandika ni umusingi imyigire yose ishingiraho no gutsinda amasomo neza niho biva. Bana mushake umwanya wo gusoma uhoraho mufashanye guteza imbere gusoma no kwandika.
	The more you read, the more you will know. Books make you intelligent and help you learn new things.	Uko urushaho gusoma, niko urushaho kwiungura ubumenyi. Ibitabo bigufasha kwiga ibintu byinshi bishya ukaba umunyabwenge.
	Children, do you know that you have different places where you can get books for reading? At school, in your community reading club, at your home, community library, digital books in your one laptop per child or parents' digital devices, smart classroom, Enjoy reading!	Bana, muzi ko mufite ahantu hatandukanye mwakura ibitabo byo gusoma? Ku ishuri, mu mahuriro yo gusoma y'iwanyu mu midugudu, mu rugo iwanyu, mu masomero y'abaturage, ibitabo byo mu ikoranabuhanga bisomwa hifashishijwe mudasobwa, mu ishuri ryifashisha ikoranabuhanga cyangwa ibikoresho by' ababyeyi banyu by' ikoranabuhanga. Nimukoreshe ubwo buryo bwose muryohere no gusoma!
	Inclusive Reading Clubs at School and community level is the theme for the 4th week of #NLMRWanda2023! Reflection: Are you familiar with the reading clubs in your community and Schools?	Kugira ibyo gusoma byanditse n' ibyo mu ikoranabuhanga bidaheza kandi biboneka hose ni yo nsanganyamatsiko y'icyumweru cya Kane muri gahunda yahariwe ukwezi ko gusoma no kwandika mu Rwanda (#NLMRWanda2023). Ingingo izirikanwa: Ese mwaba musobanukiwe n' ibyo gusoma byanditse n' ibyo mu ikoranabuhanga bidaheza?
Parents	Reading is the foundation of all future learning and academic success. Parents play an important role in supporting children as they learn to read.	Gusoma no kwandika ni umusingi imyigire yose ishingiraho no gutsinda amasomo neza. Babyeyi, mugire uruhare mu gufasha abana banyu gukunda no kwiga gusoma.
	Make materials that support the inclusive learning needs of your child using common household items.	Babyeyi, nimwifashishe ibikoresho byo mu rugo mukora imfasha nyigisho ziteza imbere imyigire idahera.

Audience	Key Messages	Ubutumwa bw' ingenzi
	You can make tactile letters using sand or grains such as millet and sorghum and glue. Glue the sand or grains over the letter.	
	Safe Learning Space: Reading enriches our lives. Parents, foster a love of books in your children and spend at least 15 minutes every day reading	Aho kwigira hatekanye: Gusoma bidufasha kurushaho kubaho neza. Babyeyi, mukundishe abana banyu ibitabo, mubahe nibura iminota 15 yo gusoma buri muni.
Teachers	School holidays are good moments for children to boost their literacy skills teachers and parents should encourage children to visit local community libraries more often during holidays to enjoy reading activities	Ibiruhuko ni ibihe byiza byo kwongera ubumenyi mu gusoma no kwandika. Abarimu n' ababyeyi mugomba gushishikariza abana gusura amasomero rusange kenshi mu biruhuko kugira ngo bisomere inkuru nyinshi zishimishije.
	Reading is the foundation of all future learning and academic success. It is a process that begins from infancy.	Gusoma no kwandika ni umusingi imyigire yose ishingiraho no gutsinda amasomo neza. Gusoma no kwandika bitangirira mu bwana.
	A play-based approach to learning helps children develop foundational literacy and numeracy skills. Caregivers can introduce games and other activities into their everyday routines to make learning fun!	Kwiga bikiye mu mikino bifasha umwana kugira ubuhanga mu gusoma, kwandika n' imibare. Abarezi muhugukire gukoresha imikino n' ibindi bikorwa bitandukanye mu myigishirize yanyu ya buri muni kugira ngo kwiga bihinduke nk' umukino ushimishije.
	Support children (with or without disabilities) at all ages with reading. The earlier a child starts developing reading habits, the better!	Barimu ni mufashe abana bose, kumenya gusoma no kwandika yaba ababana n' ubumuga cyangwa abatabana n' ubumuga
	Teachers, use the teacher's guide. When class time is used effectively, students' reading outcomes improve.	Barimu, mwigishe gukoresha inyoborabarezi. Nimukoresha igihe neza, abanyeshuri bazatera imbere mu bumenyi bwo gusoma.
Head Teachers	Community and school reading clubs play a key role in changing literacy practices. Let's continue supporting	Amahuriro yo gusoma yo ku mudugudu no ku ishuri agira uruhare rukomeye mu guhindura imyitwarire mu gusoma



Audience	Key Messages	Ubutumwa bw' ingenzi
	our children in their learning by leaving no child behind.	no kwandika. Mureke dukomeze gushyigikira abana bacu mu myigire nta mwana n'umwe duheje.
	Allow teachers to give books to students to take home. When children have time to read at home, their reading outcomes improve.	Mwemerere abarimu gutiza abanyeshuri ibitabo batahana mu rugo. Iyo abana babonye umwanya wo gusoma mu rugo, ubushobozi bwo gusoma bwabo buriyongera.
Private Sector/public institutions	Private sector and public institutions, did you know that you can increase spaces for reading by availing books in the waiting area for your customers to enjoy reading while waiting to be attended to?	Ibigo by' abikorera n'ibigo bya Leta, mwari muzi ko mushobora kongera aho gusomera mushyira ibitabo aho ababagana bategereze maze bakaba bisomera mu gihe bategereje guhabwa serivisi?
	Private sector, your participation in literacy promotion is needed. Did you know that you can promote reading by funding community libraries, reading festivals and competitions, book fairs or donating books to schools. On the other hand, by actively participating in literacy promotional activities during the national literacy month can be another way to make your business known.	Bashoramari bakuriye ibigo byikorera n' ibya leta uruhare rwanyu mu guteza imbere gusoma no kwandika rura kenewe. Ese mwarimuziko mushobora guteza imbere gusoma no kwandika binyuze mu gutera inkunga amasomero rusange abana basomeramo, ibitaramo byo gusoma, amarushanwa yo gusoma, imurika gurisha ry' ibitabo cyangwa gutanga impano z' ibitabo mu mashuri n' amasomero. Kurundi ruhande, kugira uruhare mu bikorwa byo guteza imbere gusoma no kwandika mu kwezi kwahariwe gusoma no kwandika, bimenyekanisha ibikorwa byanyu bikanateza imbere imikoranire.
Local Leaders	Reading is directly linked to Rwanda achieving its development goals as it is the foundation of all learning and academic success.	Kumenya gusoma no kwandika kubanyarwanda bizazanira igihugu kugera kuntego z' iterambere kihaye kuko ari byo musingi imyigire yose ishingiraho no gutsinda kwose.



Audience	Key Messages	Ubutumwa bw' ingenzi
	It is time for all Rwandans to read starting from young children to adults! Let us make reading a habit at home, in reading clubs, youth centers and in community libraries.	Iki nicyo gihe ko abanyarwanda bose batangira gusoma bihereye mu bana kugera ku bakuru Rwanda ko abana bose basoma! Mureke gusoma tubigire umuco mu ngo zacu , mu masomero no mu mahuriro y' urubyiruko.
	Leaders, your contribution in literacy promotion is essential. There are youth centers in your communities and many children enjoy visiting them to do different sports activities. You can encourage them to use the libraries that are in the youth centers by facilitating book borrowing and organizing reading competitions and giving prizes to the winners.	Bayobozi b' inzego z'ibanze, uruhare rwanyu mu guteza imbere gusoma no kwandika ni ingenzi. Hari ibigo by' amahuriro y' urubyiruko biherereye hirya no hino aho muyobora, ibyo bigo abana bakunda kubigana bitabira ibikorwa bitandukanye. Nimufate iya mbere mu kubashishikariza gukoresha amasomero aba muri ibyo bigo boroherezwa mu gutira ibitabo, munahategurira amarushanwa yo gusoma mukanabagera ibihembo.
District Officials	It takes a village to raise a reader! Encourage your community to support reading at home and in the community.	Bisaba imbaraga z'umudugudu kugira ngo higishwe umusomyi umwe. Mukangurire umudugudu gushyigikira gusoma no kwandika mu ngo no mu masomero.
	Leaders help children to reach their full potential. When a child can read, they can learn. When they can learn, they can be productive members of society.	Bayobozi, mufashe abana kugera ku bushozi bwabo bwose. Iyo abana bashobora gusoma, no kwiga barabishobora. Iyo bashoboye kwiga, batanga umusaruro ku gihugu.
Media	The Internet is a virtual space that offers interesting reading materials for children, let us help them to access these resources.	Murandasi ni uburyo bw'ikoranabuhanga butanga ibyo gusoma byiza bishimishije ku bana. Ibitangazamakuru bigomba kugira uruhare mu kumenyekanisha aho biri n' uko abana babigeraho ngo babisome.

#### 4. EXPECTED OUTCOMES:

Through the diverse activities outlined below, the National Literacy Months is expected to achieve the following objectives:

- Enhanced coordination among government and non-government stakeholders in literacy activities
- Increased awareness among all stakeholders on the benefits of reading within and outside the formal education system
- Take stock of partners and stakeholders that contribute to national literacy through stakeholder mapping of activities in literacy promotion and provide concrete recommendations to MINEDUC and Soma Rwanda
- Strengthened children reading culture
- A detailed report of the national literacy month activities, which will include recommendations for enhanced coordination for foundational learning will be published within a period of 1 month after the closure of the National Literacy Month.

#### **Agenda for National Literacy Month launch**

**Start time:** 9:00 AM

**End:** 12:00 PM

TIME	Activity	Responsible
09:00 –09:50 am	Arrival and Registration of invitees & visit of the exhibition area	Protocol team
9:50 – 10:15 am	Arrival of the Guest of Honor and visit to Rugerero model ECD <ul style="list-style-type: none"> <li>• Read Aloud sessions in pre-primary (top class)</li> </ul>	USAID Tunoze Gusoma
10:15 – 10:20 am	The Guest of Honor walk to the exhibition area	Protocol team
10:20 – 10:40 am	The Guest of Honor visits the lower primary independent reading activity	USAID Tunoze Gusoma
10:40 – 11:10 am	The Guest of Honor visits the exhibition area and concludes the visit by reading a story to all children.	Soma Rwanda
11:10 –11:20 am	Edutainment GS Rambo performance	Soma Rwanda
11:20 – 11:25 am	Welcome Remarks by District	District Mayor
11:25 – 11:35 am	Overview of National Literacy Month themes, activities, and key achievements.	Soma Rwanda Secretariat
11:35 – 11:45 am	Reflection on Literacy Promotion and Best Practices in improving foundational learning.	REB DG or RHCA DG





TIME	Activity	Responsible
11:45–12:00 noon	Educative performance (song and children roleplay based on the story book)	Local singer /UNICEF
12:00 – 12:10 pm	Keynote address from USAID	USAID /US Embassy
12:10 – 12:20 pm	Keynote address and launch of National Literacy Month	MINEDUC
12: 20- 12:30 pm	Entertainment / Closing	Local cultural troupe

### September 29 – Closing of National Literacy Month

USAID Tunoze Gusoma (Schools and Systems), USAID Uburezi Iwacu (Homes and Communities) and G&I Business will support the organization of the National Literacy Month closing event at Downtown in Nyarugenge District. Rwanda’s National Literacy Month will be officially closed on Friday, September 29th, 2023. The closing event will be an opportunity for Soma Rwanda members to reflect on activities conducted during the celebration of the National Literacy Month and provide strategic orientation for literacy promotion activities for strong foundational of learning.

### Tentative Agenda for National Literacy Month closing event.

Time	Activity	Responsible
8:30 AM – 9:00 AM	Arrival, Registration	Protocol team
9:00 AM - 9: 10 AM	Touring book exhibition + pick a book	G&I Business
9:10 AM - 9: 20 AM	Welcome Remarks	District Executive Administrator
9:20 AM - 9: 30 AM	Opening Remarks	MINUBUMWE
9:30 AM – 9:50 AM	Remarks on National Literacy Month and Key Achievements	SECRETARIAT
9:50 AM – 10:20 AM	Remarks from development partners	FCDO,UNICEF, USAID,Private Sector,World Bank
10:20 AM – 10:30 AM	Edutainment	Soma Rwanda
10:30 AM – 10:40 AM	Read Aloud Session by children. Read alone session from 2 children with and without a disability. - <i>Physical books</i> - <i>Braille reading</i>	USAID Tunoze Gusoma and G&I Business
10:40 AM – 11:00 AM	The way forward for future celebrations of the National Literacy Month and organization of the National Reading Campaign including strategies for more engagements from stakeholders and the public	MINEDUC
11:00AM – 11:15AM	Short story role plays from children. - <i>Children from community reading clubs</i>	Uburezi Iwacu



11:15 - 11:30 AM	Closing remarks	MINEDUC
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## 5. OTHER ACTIVITIES

### **Table 1: List of activities to be organized by Soma Rwanda members during the National Literacy Month**

The Soma Rwanda Secretariat will continue to compile member activities as they are organized and collaborate with respective institutions to publicize these activities through social media and local media houses.



National Literacy Month Activities (September 2023)			
Institution responsible	Activity	Date	Location
High profile individuals from Ministries, ambassadors, mayors, singers etc..	Read aloud challenge that will be conducted as follow: One will read a story aloud take a video and post it on your social media account and tag another person to take up the challenge.	Sept 1 <sup>st</sup> - Sept 29 <sup>th</sup>	
Uburezi Iwacu and Tunoze Gusoma (USAID funded activities)	Contribute, with partners to support the national literacy launch event by providing financial support to cover some of the items of the launch event budget.	Sept 1 <sup>st</sup> - 7 <sup>th</sup>	NA
Uburezi Iwacu	<b><u>Week 1 WEBINAR:</u></b> <i>Inclusive, stimulating, accessible and safe community libraries and community reading clubs</i>	TBD	Virtual
USAID Tunoze Gusoma	WEBINAR: Using SBC Approach to promote Kinyarwanda literacy in Rwandan schools.	Sept 06,	Virtual
USAID Tunoze Gusoma and Uburezi Iwacu	Organize literacy activities on the opening ceremony. <ul style="list-style-type: none"> <li>- Read Aloud session in pre-primary top class</li> <li>- Independent reading in primary classroom library</li> <li>- Prepare a read aloud session for the main guest to all children.</li> <li>- Organize children's edutainment (GS Rambo and GS Rugerero)</li> </ul>	Sept11, 2023	Rugerero IDP Model Village in Rubavu district
MINEDUC, Soma Rwanda members	Launch of National Literacy Month and celebration of International Literacy Day Event	Sept11, 2023	Rugerero IDP model /Rubavu District
Umuhuza Organization	Mobilization of community literacy volunteers, mobilization of children and parents through writing stories and reading books.  Distribution of books in 6 community libraries. Disseminate literacy message in the community	Sept 7 <sup>th</sup> -26 <sup>th</sup>	Rutungu Sector, Gasabo District
Ineza Foundation	- Distribute 1000 books to Rugerero IDP model village	Sept11, 2023	Rubavu

National Literacy Month Activities (September 2023)			
Institution responsible	Activity	Date	Location
Rwanda Cultural Heritage Academy	Donate books to: *MUTOBO Camp to establish its community library. * Two secondary schools *and Uruhongore Community Library	Sept 2023	RCHA & MUTOBO CAMP,  Two secondary schools (TBD) Edition Bakame
USAID Tunoze Gusoma and USAID Uburezi Iwacu	Organize exhibition to showcase Tunoze Gusoma activities that promote literacy activities in schools and at home on the launch and closeout of the National Literacy Month.	11 <sup>th</sup> & 29 <sup>th</sup>	Rugerero IDP model (Rubavu District) and Downtown (Nyarugenge District)
Ready for Reading	Launch of National Literacy month with Storytelling, Read Aloud, Games and puzzles at Rwinkwavu Library and with patients at Rwinkwavu Hospital	Sept 8	1. Rwinkwavu Community Library and Learning Center, 2. Rwinkwavu Hospital (Pediatric room)
Ready for Reading	Literacy Awareness through Storytelling, Read aloud, community talents including basketball Literacy awareness competitions.	Sept14th	Rwinkwavu and Muganza Villages. Kinihira and Kazeneza Villages
Ubuzima Bwiza Iwacu	3 children will read their stories to their parents, 3 Parents will read their stories to children and 2 parents will read a topic chosen in the student book of adult literacy program	Sept 5th and 12th	Sector Shyogwe, Cell Kinini
Ubuzima Bwiza Iwacu	2 parents will read a topic chosen in the student book of adult literacy program	Sept 5th and 12th	Sector Cyeza, Cell Nyagatovu
UNICEF	<b>Week 2 WEBINAR:</b> 'Making Space and Time for reading at home'	TBD	Virtual



National Literacy Month Activities (September 2023)			
Institution responsible	Activity	Date	Location
RCBO (Rwanda Children Book Organisation)	RCBO Book Fair in partnership with City of Kigali (Exhibition of books for Children and Young People)	Sept 9th - 11th	Kigali Car Free Zone_ Imbugangari
eKitabu Rwanda	Book talk event at Kigali Public Library (all children with and without disability.)	10 <sup>th</sup> Sept	eKitabu Rwanda
World Vision	Read-aloud sessions/ role play challenge and post videos on social media	Sept 11th - 14th	Community Libraries, community-based reading clubs / Homes
Uburezi Iwacu, Tunoze Gusoma, Humanity and Inclusion	Exhibit inclusive practices for enabling children with disabilities to read: Exhibit available print and digital literacy resources at the launch event  <i>Humanity &amp; Inclusion</i>	TBD	National and provincial levels
Baha'i Community of Kigali	Drop Everything And Read event	Sept 17 at 4pm	
Umuhuza Organization	Mobilization of community literacy volunteers, mobilization of children and parents through writing stories and reading books	Sept 7 <sup>th</sup> -26 <sup>th</sup>	Ruhangi,Kinazi, Burima cell main hall 80 villages of Bugesera, 60 villages of Kayonza,
eKitabu	<b>Week 3 WEBINAR:</b> Available platforms for digital Kinyarwanda readers and books and how to access them	Sept 15 <sup>th</sup> – 22 <sup>nd</sup>	Virtual
Rwanda Cultural Heritage Academy	Documentary heritage meeting cluster and Creative Culture Industry (CCIs)	Sept 16 <sup>th</sup>	Documentary heritage and CCIs partners
USAID	Webinar 1: 10 years of progress in early grade reading in Rwanda	Sept 20 <sup>th</sup>	Virtual-Zoom



National Literacy Month Activities (September 2023)			
Institution responsible	Activity	Date	Location
USAID	Global online event for international literacy day	Sept 19 <sup>th</sup>	<a href="https://www.edu-links.org/events/strategies-boost-foundational-learning-usaidliteracy-kickoff">https://www.edu-links.org/events/strategies-boost-foundational-learning-usaidliteracy-kickoff</a>
Ready for Reading	Literacy Awareness through Storytelling and talent competitions (Poems, basketball...)	Sept 21 <sup>st</sup>	Nyamira and Kayonza basketball courts
	International Day of Sign Languages	Sept 23 <sup>rd</sup>	TBD
USAID Tunoze Gusoma	<b>WEBINAR:</b> Showcase Tunoze Gusoma achievements in promoting Kinyarwanda literacy in Rwandan pre-primary and lower primary schools	Week 5	Virtual
eKitabu Rwanda	We plan to have different activities engaging CWD's Umuganda Literacy Month	Sept 24 <sup>th</sup>	eKitabu Rwanda
Ready for Reading	Literacy Awareness through literacy quizzes, talent shows, writing and poem competitions, storytelling and read aloud.	Sept 28 <sup>th</sup>	GS NKONDO II and GS ABADAHIGWA.
G&I Business Group , MINUBUMWE/ RCHA, Soma Rwanda	Closing of National Literacy Month	Sept 29 <sup>th</sup>	TBD
Soma Rwanda Social media account and All partners	Social Media Campaign (English and Kinyarwanda)	Sept 1 <sup>st</sup> – 30 <sup>th</sup>	Online
Umuhuza organization	Preparation of best stories and selection at community library level;	Sep 12 <sup>th</sup> -20	Rutunga Sector



National Literacy Month Activities (September 2023)			
Institution responsible	Activity	Date	Location
Umuhuza Organization	- Celebrating and awarding of best performers in the literacy month on District level. - Organize reading festival	Sept 27th	Rutunga Sector
<b>Uburezi Iwacu</b> (USAID Homes & Communities Activity)	Conduct reading competitions and award prizes at different events to the best performing readers in provinces (culminating from cell level competition upwards)  <i>World Vision</i>	Week 1 to Week 4	TBD
	Develop and share out key literacy messages, including on behavior change, gender and social inclusion through social media and other channels. <i>World Vision, Humanity &amp; Inclusion, Imbuto Foundation, Tunoze Gusoma; Save the Children</i>	Week 1 to Week 4	National Level
Uburezi Iwacu funded activities)-Imbuto Foundation	Conduct Reading Day events at 3 sites (at ECD level) to foster parental support in reading activities at school and in homes.	Week 1-Week4	<b>Southern Province</b> ECD MBUYE (Nyakarekare, sector of Ruhango District - ECD Kibirizi (Bugarura, Kibirizi-sector of Nyamagabe District)  <b>Western Province</b> ECD CYATO (Rugari, Cyato sector of Nyamasheke District)
Uburezi Iwacu, Tunoze Gusoma, <i>World Vision</i> ,	Raising awareness (through different channels) on existing literacy resources – Both print and digital form including information on	Week1-Week4	National Level

National Literacy Month Activities (September 2023)			
Institution responsible	Activity	Date	Location
<i>FHI360, Save the Children</i>	downloadable apps and links through which individuals could access different digital resources.		
Save the Children International	Distribution of 7,820 story books in 40 hard to reach schools selected	Week1-Week4	National
Ready for Reading	Literacy Awareness through Literacy quizzes, talent shows, writing and poem competitions, Storytelling and read aloud.	October 5th	GS Rwinkwavu and GS Gihinga.
Ready for Reading	Final Event of NLM at RCLLC Awarding literacy champions (Best new story written and best poem) from partner schools	October12th	Final Event at RCLLC
APIE	Partner school Umubano Academy will carry out a number of Literacy focused activities: <ol style="list-style-type: none"> <li>1. Library lessons daily where learners will read for pleasure</li> <li>2. Competitions: - Book reviews and designing a book cover</li> <li>3. Paired reading (older learners with younger learners). This will be done once a week</li> <li>4. Reading in assemblies; 3 or 4 chosen learners will read in English, Kinyarwanda, and Kiswahili in Secondary</li> </ol> Design an activity which will involve parents reading with their child at home.	TBC	Umubano Academy Kabeza
Ubongo	Screening of edutainment cartoons in 3 community libraries and donating books.	September 9 <sup>th</sup> , 23 <sup>rd</sup> ,30 <sup>th</sup>	TBC
USAID Tunoze Gusoma	Support the organization of celebrating the National literacy month at the school level.	Week 5	School-level





National Literacy Month Activities (September 2023)			
Institution responsible	Activity	Date	Location
USAID Tunoze Gusoma	Participate in the car free day sport to share key literacy message and showcase literacy promotional activities.	September 17, 2023	Car free Sport
USAID Tunoze Gusoma and USAID Uburezi Iwacu	Collaborate with Uburezi Iwacu to organize literacy promotion activities at the end of September Umuganda day.	September 30, 2023	TBD

